



## MAKE A LASTING IMPACT WITH WOMEN OF TOCQUEVILLE

### Fundraising

By investing in United Way of Metropolitan Dallas, we invest in North Texas. Financial gifts from Women of Tocqueville ensure more local students succeed, more adults achieve financial stability and more families lead healthier lives. Since 2017, our fundraising efforts have included the Women of Tocqueville Fund for Women and Children, a targeted investment in the future of North Texas families. (See reverse for details.)

### Advocacy

Women of Tocqueville have championed advocacy since United Way introduced its “Give, Advocate, Volunteer” call to action in 2008. In 2023, hundreds of advocates contacted their elected officials in support of United Way’s legislative priorities during the 88th Texas Legislature’s regular session. Women of Tocqueville were instrumental in helping to recruit these advocates, who met with more than 30 legislative offices on United Way Day at the Texas Capitol.

### Volunteerism

In 2022-2023, members dedicated more than 1,000 volunteer hours to advance education, income, and health access and outcomes, with a focus on economic mobility, maternal health, kindergarten readiness, third-grade reading, social justice, college and career readiness, and professional and educational development.

### 2022-2023 Impact:

- More than \$5.8 million in gifts\*
- 1.6 million lives impacted
- Supported over 144 community partners

\* *Tocqueville Society impact, which includes Women of Tocqueville*

## OUR MISSION

The mighty, mighty Women of Tocqueville are a passionate and influential network of corporate and community leaders who come together to support the work of United Way of Metropolitan Dallas. Our goal is to leverage the collective power and leadership of women to further United Way’s mission of creating opportunity for all North Texans to thrive.

This dynamic, inclusive group of women donors drives measurable change in the areas of education, income and health—the building blocks of opportunity.



## The Women of Tocqueville Fund for Women and Children

### \$15+ Million Raised to Date

In 2017, the Women of Tocqueville launched the Women of Tocqueville Fund for Women and Children, an endowment fund at the United Way Foundation of Metropolitan Dallas with a goal of providing targeted financial and skill-based investments in the areas of education, income and health for North Texas women and children. The fund, which has raised more than \$15 million, will be a source of permanent support and provide annual distributions for programs that create opportunity and access for women and children to thrive.

### Investments to Date

**LiftFund Women’s Business Center - 2021:** With a \$50,000 investment from the Women of Tocqueville, and a \$50,000 match from Comerica Bank, LiftFund will provide microloans to female entrepreneurs in Southern Dallas so they can successfully grow their small businesses.

**The United Way Social Innovation Incubator - 2022-23:** The fund invested \$75,000 in 2022 and \$50,000 in 2023 to this innovative program, which supports early-stage social ventures led by women who are working to implement new solutions in the areas of education, income and health.

## Women of Tocqueville FAQs

### What is the Women of Tocqueville?

We are an inclusive network of women leaders who give, advocate and volunteer in support of the community through United Way of Metropolitan Dallas.

### What is your mission?

To leverage the collective power and leadership of women to produce visible impact in education, income and health in North Texas.

### How can a new member get involved?

We make it easy for new members to get started. Throughout the year, we come together to volunteer, advocate and hold events that offer valuable networking and learning opportunities.

## VOICES OF THE MOVEMENT



“Some of my very best friends in the world come from the Women of Tocqueville.”

*Cecily Gooch  
Former Women of Tocqueville Chair and  
Former United Way Board Member  
Managing Director, FTI Consulting*



“We all come together to collectively create real impact in this city.”

*Carol March  
Community Volunteer and Founding Member,  
Women of Tocqueville Fund for Women and Children*

## EVENTS

Throughout the year, our members come together for informative and impactful events that support United Way’s goals in education, income and health. Events like these are an opportunity to grow our impact, build awareness of our mission, network with community and business leaders, and more.

### ANNUAL EVENTS

- Advocacy Luncheon
- Member Networking
- Thought Leadership
- Volunteer and Mentoring Opportunities
- And more!



(left) **Mandy Austin**  
2022-2023 Women of Tocqueville Chair  
Dallas Market President, Bank of Texas

(right) **Michelle Horton**  
2023-2024 Women of Tocqueville Chair  
Principal, PwC