

TOGETHER, WE HAVE THE POWER TO CREATE LASTING CHANGE

At United Way, we're working toward a future in which all North Texans have the access and opportunity to thrive. We are committed to being a fully inclusive, multicultural, antiracist movement so we can create lasting change. We invite you to join our movement to improve education, income and health—the building blocks of opportunity—for everyone in our community.

For nearly 100 years, we have made great strides to ensure every one of our neighbors has the opportunity to be happy, healthy and fulfilled. However, there is still much work to be done.



DID YOU KNOW?

EDUCATION

59% of Latinx, 65% of Black, 38% of White and 27% of Asian students **do not read on grade level by 3rd grade.**

INCOME

88% of Latinx, 81% of Black, 61% of White and 66% of Asian young adults **do not earn a living wage.**

HEALTH

33% of Latinx, 15% of Black, 8% of White and 11% of Asian residents **do not have health insurance.**

ASPIRE UNITED 2030 GOALS

Our 10-year goals are a North Star for the entire community as we work together to drive transformational change and advance racial equity in education, income and health. Together, we can make a real and measurable impact in people's lives by equipping more students for success, enabling more local families to become financially stable and ensuring more of our neighbors live longer, healthier lives.

EDUCATION

50%

Increase by 50% the number of North Texas students reading on grade level by third grade



INCOME

20%

Increase by 20% the number of North Texas young adults who earn a living wage, adding nearly \$800M in wages per year to the economy



HEALTH

96%

Increase to 96% the number of North Texans with access to affordable health care insurance



Give. Advocate. Volunteer. Live United.
UnitedWayDallas.org



YOU CHANGE LIVES WHEN YOU SUPPORT UNITED WAY

When you support United Way, you are making a holistic community investment that will directly impact the lives of North Texans.

Why does United Way focus on education, income and health?

Imagine what education, income and health mean to you and your family. Together, they make up the building blocks of opportunity that enable you—and our entire community—to succeed and thrive. That's why United Way focuses on all three simultaneously, bringing together the resources and partners necessary to build solutions that address our community's most pressing challenges.

How do I know I'm making a difference when I give to United Way?

Your contribution is an investment in proven, measurable impact. Our initiatives directly improve childhood education, support healthy families, strengthen workforce development and fuel innovative approaches to our community's systemic challenges.

Last year, we created opportunity for **1.6 million North Texans, including:**



655,000 students

laid the groundwork
for ongoing
educational success



420,000 workers

secured a solid foundation for
economic stability



498,000 neighbors

accessed the resources
needed to live
longer, healthier lives

WHAT MAKES UNITED WAY OF METROPOLITAN DALLAS DIFFERENT?



LEADERSHIP

For nearly 100 years, United Way has led a movement to tackle systemic issues in education, income and health. We leverage data and expertise to identify the greatest community needs and opportunities to drive impact through partnerships, place-based programs, advocacy and targeted investments.



COLLABORATION

Our local network and position in the community give us a 30,000-foot view of the resources and gaps in North Texas' social services. We study these gaps, then bring together people, ideas and resources to build initiatives that create access and opportunities where they didn't exist before.



INNOVATION

From connecting people and organizations across the North Texas entrepreneurial landscape to providing capital and mentorship to social impact startups, United Way leads the way in social innovation. We support the design and development of bold new solutions to our community's most pervasive challenges.