

IMPACT REPORT 2021-22



Metropolitan Dallas



ENGINEER



VALEDICTORIAN



ASTRONAUT



TEACHER



You impact
the future



CEO



PILOT



FIREFIGHTER



DOCTOR

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A message from our CEO: You are changing lives in North Texas

Looking back on our fiscal year 2022, I am grateful for every member of this unstoppable Live United movement—from our corporate, nonprofit and civic partners to our first-time and longtime investors to the individual change-seekers, volunteers and advocates who invested time to make an impact. Together, you've improved access to education, income and health for nearly **1.5 million North Texans—more than 20% of our region.**

Many of our neighbors grappled this past year with the effects of inflation, as prices increased rapidly for school supplies, food, housing and nearly every other necessity. As with most societal challenges, our local communities of color have felt this economic pain most acutely.

Nonetheless, we drove progress toward our Aspire United 2030 community goals (pg. 5) and delivered on our commitment to advance racial equity. And with new challenges in mind, we continued to adapt and innovate, expanding existing initiatives and launching new programs to drive transformational change in our region.

When local students missed out on learning opportunities because they lacked access to connectivity and digital technology, we worked with AT&T to launch Digital Connections, providing free laptops to southern Dallas families (pg. 8). When hard-working employees struggled to make ends meet, we enrolled more participants in Pathways to Work, enabling them to access better-paying jobs (pg. 10). And as the cost of healthcare continued to rise, our Healthcare Navigators assisted tens of thousands of families with accessing affordable, high-quality insurance plans (pg. 12).

We continued to partner closely with corporate leaders to drive strategic impact. This work included new investments in United Way targeted impact initiatives such as

Southern Dallas Thrives, co-created with Frito-Lay and PepsiCo Foundation; Pathways to Work, launched by JPMorgan Chase; and Women in Construction, supported by Hilti North America.

In parallel, we closed our groundbreaking \$100 million Unite Forever endowment campaign over goal and three years ahead of plan. A robust endowment creates a predictable, sustainable base of funding that will advance our mission and enable the Live United movement to create opportunity for generations of North Texans to thrive (pg. 20).

Our success over the past year would not have been possible without the inspiring leadership and unwavering dedication of our board chairs, Charlene Lake, senior vice president, corporate social responsibility and chief sustainability officer, AT&T; and Terri West, chair, Texas Instruments Foundation; as well as our annual campaign chair, Anne Chow, former CEO, AT&T Business.

We're calling on each of you to pledge your confidence, your voice and your support for achievement of the Aspire United 2030 goals to drive lasting change in education, income and health. Thank you for your commitment to creating access and opportunity for all North Texans to thrive.

With gratitude,



Jennifer Sampson
McDermott-Templeton President and CEO



Our Mission

We unite the community to create opportunity and access for all North Texans to thrive.

We bring together the corporate, philanthropic, education, civic and nonprofit sectors, as well as the community as a whole, to achieve strategic goals for our community. Our vision is a North Texas where all students graduate prepared for success in college or on the job, all local families achieve financial stability and all of our neighbors access the health resources they need to live longer, healthier lives.



We are committed to being a fully inclusive, multicultural, antiracist movement so we can drive transformative change and advance racial equity in the areas of education, income and health—the building blocks of opportunity, which enable all North Texans to thrive.

Kids who enter school ready to learn are more likely to read proficiently by third grade.

Students who read proficiently by third grade are five times more likely to graduate from high school ready for college or career.

Financially stable adults can cover the costs of health care for themselves and their families, helping them to lead longer, healthier lives.

College graduates can earn \$36,000 more a year, giving them the capacity to save for the future.

Our Aspire United 2030 Goals

We collaborated with a broad spectrum of community partners to develop our Aspire United 2030 goals: our North Star for driving transformational change and advancing racial equity in education, income and health across North Texas through the year 2030.



INCREASE BY
50%

the number of students reading
on grade level by third grade.



INCREASE BY
20%

the number of young adults who earn a
living wage, adding nearly \$800 million
per year to the local economy.



INCREASE TO
96%

the number of North Texans with access
to affordable healthcare insurance.

A Community-Wide Effort

Our network of community impact partners ranges from long-standing, proven impact solutions to grassroots entrepreneurs and organizations, all of which are bringing bold new strategies to our community's most pervasive challenges in education, income and health. Our investment in these partners and collaborative initiatives will continue to drive measurable progress toward our shared Aspire United 2030 impact goals.

Together, We're Driving Lasting Change

At United Way of Metropolitan Dallas, we lead a community-wide movement to improve access to education, income and health—the building blocks of opportunity. Your energy and enthusiasm makes it possible to create, lead and invest in programs that improve access and opportunity in our three overlapping and interconnected focus areas.



840,000

STUDENTS

laid the groundwork for continued educational success.



265,000

NORTH TEXANS

received assistance to get and keep better jobs and build savings for the future.



385,000

NEIGHBORS

gained access to the health and wellness resources they need to live longer, healthier lives.

Advocacy in Action

Advocacy is an important part of our work to drive systemic, generational change in education, income and health. Although our fiscal year did not include a Texas Legislative session, North Texans continued to feel the positive effects of our ongoing advocacy work.

For example:

- In 2019, one of our top legislative priorities was to simplify the Supplemental Nutrition Assistance Program (SNAP) application for low-income seniors, because only 36% of those eligible are enrolled in SNAP. Our advocates made numerous visits and calls to local legislators, and although the original bills died, our advocacy efforts educated legislators about the need to increase food access for seniors. In 2021, the SNAP bills were refiled and passed with strong support from legislators. The Texas Department of Health & Human Services has since unveiled a simplified application for seniors and those with disabilities.
- Over the past two years, United Way led an effort to unite and expand Dallas V.O.T.E.S., a coalition that supports safe, accessible and transparent election administration. Many of the coalition's recommendations, including the purchase of more voting machines to reduce wait times, continue to benefit Dallas County voters in primary and general elections.





Empowering Student Success

Access to education has the power to open doors and set students up for success in life. A strong educational foundation leads to better paying jobs, which in turn improves access to health care. We lead and invest in programs that ensure all North Texas students are set up to succeed.

Digital Connections

Powered by AT&T, this program distributes laptops and hot spots to students and young adults across southern Dallas to enable them to access education, further their learning and stay connected in the classroom and beyond. Through our partnership with Compudopt, the laptops come with two years of warranty and bilingual technical assistance.

7

DEVICE
DISTRIBUTION
EVENTS

between January and June 2022

2,692

DIGITAL
DEVICES
DISTRIBUTED

to southern Dallas youth

“

It's been challenging [with remote learning], but I tell them, 'There's no excuses. You have to get it done.' [With our new laptop], it will give my kids time for additional learning experiences. And I have three kids, so [now] there won't be as much disagreement over the use of the technology."

-LaTasha Wilson, who received a laptop through Digital Connections

Education

Early Literacy

Once Upon a Month™ delivers free age-appropriate children's books to families every month. Thanks to support from **The Boone Family Foundation**, we're moving closer to our goal of distributing 1 million books by 2027. Additionally, for the last two years, our partnership with **Atmos Energy** has provided free **Vooks** animated storybooks to North Texas children. These programs encourage early literacy by stimulating curiosity, language development and learning skills.

9,397

CHILDREN
received free
monthly books

from Once Upon a Month™

94%

OF PARENTS
read more to
their children

thanks to Once Upon a Month™



68,700

STUDENTS
accessed
Vooks

at home or through their
early education teachers

Heal Play Learn

Made possible by a grant from the **Texas Instruments Foundation**, this partnership with Educate Texas delivers hands-on learning opportunities to students in three school districts to encourage social and emotional wellness, physical activity, creativity, collaboration and critical thinking skills. Following 2021, the first year of Heal Play Learn programming, participating students showed improved retention rates in DeSoto schools, as well as significantly higher projected STAAR test scores.



I've learned I'm really good at engineering!"

-Fifth grader DeMarcus, who participated with DeSoto ISD

89

**HOURS OF
PROGRAMMING**

provided to students

935

**STUDENTS
PARTICIPATING**

in hands-on learning activities



Ensuring Financial Stability

Financial stability impacts nearly every part of a person's life, enabling a family to plan for the future, access quality health care and support their children's success in school.

We lead and invest in programs that ensure North Texans can get and keep better jobs, reduce debt and build savings.

Dollars for College

This partnership with Communities Foundation of Texas seeds college savings accounts for low-income students, putting them on a path to attend and graduate college.

229
NEW COLLEGE
SAVINGS
ACCOUNTS

opened for low-income students

\$191,508
IN DEPOSITS

(more than double the
previous fiscal year)

462
STUDENTS

received financial education

“

Dollars for College is helping us prepare for the future. It takes all the work out of saving for college, and the incentive savings match creates motivation to keep saving for my son.”

- Ms. Gonzalez, parent from Lancaster ISD

Income

Pathways to Work

This workforce development program, supported by JPMorgan Chase & Co. and in partnership with 55 community organizations, gives hardworking North Texans the training necessary to secure jobs in IT or healthcare.

21,453
NORTH TEXANS

served by Pathways to Work

1,656
CERTIFICATIONS
OR DEGREES

earned by participants

4,118
JOB
PLACEMENTS

secured for graduates

“

I wanted to upgrade myself and my computer skills, so this is a golden opportunity for me. And my job outlook is going even better. I've been to some job fairs, and I'm expecting that phone call any day."

-Kay Summerville, Pathways to Work client

Housing Stability

We expanded our housing stability work to prevent homelessness. The Dallas Rental Assistance Collaborative provided rental and utility assistance to keep families in their homes during challenging economic times. We also helped launch the Targeted Eviction Prevention Program (TEPP), which provides direct cash payments and key resources to 500 families on the verge of eviction to stabilize their lives.

→ **\$750,000** DIRECT CASH PAYMENTS
provided to participating TEPP families

→ **\$17.8** MILLION IN ASSISTANCE
for rent/utility provided to families

→ **3,227** HOUSEHOLDS
received assistance through the Dallas Rental Assistance Collaborative

“

The funds come at the beginning of the month, which allows me to put [them] toward rent to avoid late fees and eviction threats."

- Participant in the Targeted Eviction Prevention Program



Promoting Good Health for All

Good health creates a foundation that allows North Texans to thrive. Access to health and overall wellbeing affects everything from how well a child can learn to how much an adult will earn. That's why we lead and invest in programs that improve health access for all North Texans.

Health Insurance

We lead the North Texas Consortium, a network of community organizations dedicated to increasing health insurance coverage. Through this program, our Healthcare Navigators assist uninsured North Texans as they compare and enroll in health plans. Navigators also work to get clients signed up for all eligible subsidies, saving many North Texans hundreds of dollars a month.

98,044
INQUIRIES

fielded by Healthcare
Navigators



North Texas Summer & Supper Council

This partnership with North Texas Hunger Initiative works to improve and amplify summer meals programming to provide regular, nutritious meals to children who qualify for federally funded nutrition programs.

Health

35,085
NORTH TEXANS

got assistance with
locating providers, accessing
preventive care and more

3,648
LOCAL CHILDREN

enrolled in
Medicaid/CHIP



We are doing more than just enrolling someone in insurance, and the ACA Marketplace is more than just medical coverage. It is returning a sense of empowerment and dignity to the people where it has been lost. Together we can make a difference."

- Christina Gamez, healthcare navigator

12.2+
MILLION
MEALS SERVED

in Dallas and Collin
counties in 2021

60,000+
CHILDREN

received regular, nutritious
meals in 2021

Early Childhood Development

Parent education initiatives like Healthy Outcomes Through Prevention & Early Support (HOPES) and Texas Home Visiting Program encourage healthy child development and prevent child abuse by providing families with hands-on instruction, resources and skills needed to create home environments in which young children can thrive.

1,253
FAMILIES

participated in family
navigation and home
visiting through HOPES

793
NEW PARENTS

worked with a trained
home visitor through the Texas
Home Visiting Program



I have learned to be more patient, to listen to my son, to not yell at him. I, as a mother, have to guide him and help him express his emotions and needs."

- Ms. Adame, HOPES participant

Voices of the Live United Movement

At United Way of Metropolitan Dallas, we're leading a movement to improve access to education, income and health. We unite the community and engage individuals at every age and stage, through volunteer and advocacy opportunities, employee engagement, our Giving Societies, and more.



"My involvement in United Way as a young professional has provided meaningful insight as to what resources our neighbors need most to achieve the education, financial stability and health we all deserve. I am grateful and proud to be affiliated with such a researched, impactful and important cause."

- *Kylie Moreland, Leadership Society member*



"We can absolutely affect change through advocacy. I can donate money or invest my time, but that's only going to go so far. With advocacy, it's changing policies that can last for years and affect numerous people."

- *Neena Newberry, Women of Tocqueville member and former chair, United Way Advocacy Committee*



"I joined Teens United to support those struggling and also to meet friends from all over my community who also care about giving back."

- *Ceci Gooch, co-chair, Teens United*



"The Tocqueville Society is a powerful and committed group of business and civic leaders who work together to ensure our community is the best it can be. I'm proud of the meaningful impact we had this year for families across North Texas."

- *Regen Horchow, 2018-2022 chair,
Ruth Sharp Altshuler Tocqueville Society*



"My time as a Tocqueville fellow has expanded my knowledge not only about the challenges my community is facing but also about the organizations and people who dedicate their time and dollars to find innovative ways to improve the circumstances of others."

- *JW Washington, Toyota North America and
March Tocqueville Fellow*



"The generosity of the North Texas community is well known, and by investing in United Way, it is evident that together, our gifts are driving real, measurable change with lasting impact."

- *Carol and Don Glendenning, 2018-2022 co-chairs,
Ruth Sharp Altshuler Tocqueville Society \$25,000 Circle*



"Every year, United Way brings together thousands of individuals, corporations, nonprofits and other groups with a shared vision of a North Texas that works for everyone. And we see the impact of that unity in greater opportunity for each one of our neighbors."

- *Charlene Lake, SVP of Corporate Social Responsibility
and Chief Sustainability Officer, AT&T and
2020-22 United Way Board chair*



"The collective brilliance and star-power of this diverse and talented group of women who engage and impact our community is incomparable."

-*Michelle Thomas, 2021-2022 chair, Women of Tocqueville*



"Giving back is in my DNA, and so I'm really grateful for the opportunity to work with United Way to make North Texas a better place to live, a better place to work, a better place to do business."

-*Edem Jimbo, Axxess, frequent United Way volunteer and
March Tocqueville Fellow*

Driving Social Innovation

Social innovation is embedded in everything we do. This strategic approach enables us to unite everyone from small startups to leading corporations to drive lasting change in the very communities in which we work, live and play.

Through the Incubator and Accelerator, we identify and amplify social entrepreneurs with creative new solutions to systemic challenges in education, income and health. With strategic initiatives such as Southern Dallas Thrives, we work closely with our corporate partners to identify local challenges and opportunities and develop bold new solutions that create a measurable impact for our neighbors.

“***Social innovation is one of the keys to unlocking meaningful change across North Texas. United Way is a leader in this space, leveraging targeted programs and community connections to identify the best possible solutions for addressing systemic challenges in education, income and health.***”

- Grace Cook, member of the United Way Innovation Lab Committee and March Tocqueville Fellow

Social Innovation Incubator Investors

CHARLES SCHWAB

COMERICA

THE EUGENE MCDERMOTT FOUNDATION

JACOBS

TARGET

UNITED WAY WOMEN OF TOCQUEVILLE FUND FOR WOMEN AND CHILDREN

Social Innovation Incubator

Launched in 2021, this organizational and leadership development program is designed exclusively for early-stage social ventures led and staffed by women and people of color. Through our 14-week program, we build up innovative startups while reducing gaps in resources and opportunity.

- **20** ENTREPRENEURS completed the program
- **618** HOURS OF MENTORING AND COACHING provided to participants
- **80%** WOMEN-LED VENTURES during our 2021-2022 cohorts
- **85%** INCUBATOR ENTREPRENEURS were people of color



Social Innovation Accelerator in Collaboration with Accenture

The Accelerator provides social entrepreneurs with critical resources to scale their ventures and grow their impact. Fellows receive funding, professional mentorship and community connections and undergo a bootcamp, powered by Santander, to refine their business plans and set milestone goals. The program culminates at The Pitch, presented by AT&T, where finalists compete on stage for additional seed funding.



served by
Accelerator alumni



invested through the
Accelerator and The Pitch



provided to
2021-2022 fellows



At Accenture, we see the value of investing in social innovation in helping create and incubate new ways to make North Texas a more equitable place. Working with United Way and our mentors, the Accelerator brings innovation to life."

- Jorge Corral, Dallas office managing director, Accenture

**Social
Innovation
Accelerator
Investors**

ACCENTURE
AT&T
CAPITAL ONE
CAROL AND KEVIN MARCH
CHARLES SCHWAB

THE EUGENE McDERMOTT FOUNDATION
THE KLEINERT FAMILY
THE HUGLUND FOUNDATION
MARCH TOCQUEVILLE FELLOWS
THE MOOZIE FOUNDATION

PNC
SANTANDER
SATORI CAPITAL
SARA & GARY AHR
MELANIE AND SCOTT SCHOENVOGEL

SVP DALLAS
TOYOTA
VISTRA
UNITED WAY TEENS UNITED

Innovation in Action: Southern Dallas Thrives

This innovative initiative, created in 2018 in partnership with PepsiCo Foundation and Frito-Lay North America, provides vital investment in the areas of early education, food access, college and career readiness, and workforce development for families in Southern Dallas.

Women's Workforce Initiative

Launched in 2021, this initiative—which includes Women in Construction, a partnership with Hilti North America—provides women with social support and training to secure jobs in high-growth industries.

→ **57** PARTICIPANTS
completed the program

→ **127** RECIPIENTS
of support services

→ **67%** OF PARTICIPANTS
in Women in Construction are currently employed

Campus-based Community Hubs

New resource rooms at Lincoln and South Oak Cliff High Schools provide **3,500+ students**, plus teachers and community members, with access to technology, books, health resources and more.

Hunger Relief

In partnership with Goodr, we deployed creative solutions to food insecurity caused by high food prices and stagnant wages.

→ **1,200+** FAMILIES
received groceries at pop-up markets

→ **60,000+** MEALS
provided to North Texas families



“
We've collaborated with United Way to build a program to have an impact in a targeted way. We've had many companies step up with us and match what we've put in—and it has really created a virtuous cycle that's making a significant impact in the community.”

- Steven Williams, CEO, PepsiCo Foods North America
2022-24 United Way Board chair



Grassroots Engagement

Last year thousands of volunteers invested their time and talents to improve access to education, income and health in our community.

→ **4,082** VOLUNTEERS
engaged in education, income and health initiatives

→ **128** PROJECTS
completed with partners and individuals in the community

→ **5,785** VOLUNTEER HOURS
dedicated to improving North Texas

“ *Investing in United Way is one of the most effective ways to make a lasting impact and bring about positive long-term change.*”

- Andy Smith, director of giving and volunteering, Texas Instruments;
executive director, Texas Instruments Foundation

“ *Community giving and being part of the neighborhoods that we live and work in is really important to us. We have a long track record of working with United Way—our team members love it, and we love helping support our community.*”

- Kelly Ann Doherty, chief administrative officer, Mr. Cooper Group

“ *Together with like-minded organizations, EY people use their distinctive skills, knowledge and experience to bring positive change in our communities. Through our work and collaboration with United Way, we are making an impact in North Texas to support the next generation workforce.*”

- Michelle Vopni, Dallas office managing partner, Ernst & Young LLP

Southern Dallas Thrives Investors

AT&T
CELANESE
COMERICA
FRITO-LAY NORTH AMERICA
HILTI NORTH AMERICA

PEPSICO FOUNDATION
RITA CROCKER CLEMENTS
FOUNDATION
TRINITY INDUSTRIES
VISTRA

Supporting Investors

BANK OF TEXAS
CGI
STACY'S
UNION PACIFIC



Endowing the Future of North Texas

In May 2022, we celebrated the close of Unite Forever, the first endowment campaign in our nearly 100-year history. Launched seven years ago, the goal of the campaign was to create a permanent financial foundation that will support our future work in North Texas. Thanks to the generosity of hundreds of donors and the energy and enthusiasm of campaign co-chairs Ed Galante and Mary Templeton, **we met and exceeded the \$100 million campaign goal three years ahead of our deadline.**

Our successful Unite Forever campaign establishes a predictable, sustainable and stable future in which we will continue to advance our mission of improving access to education, income and health. As a result, the Live United movement will be able to positively impact more North Texans every year, in perpetuity.



[View a full list of our generous Unite Forever investors](#)

The Future is Bright

Meeting our \$100 million Unite Forever goal is just the beginning. As we move closer to the centennial of United Way of Metropolitan Dallas in 2025, we are more focused than ever on uniting a broad coalition of supporters to drive meaningful impact in North Texas.

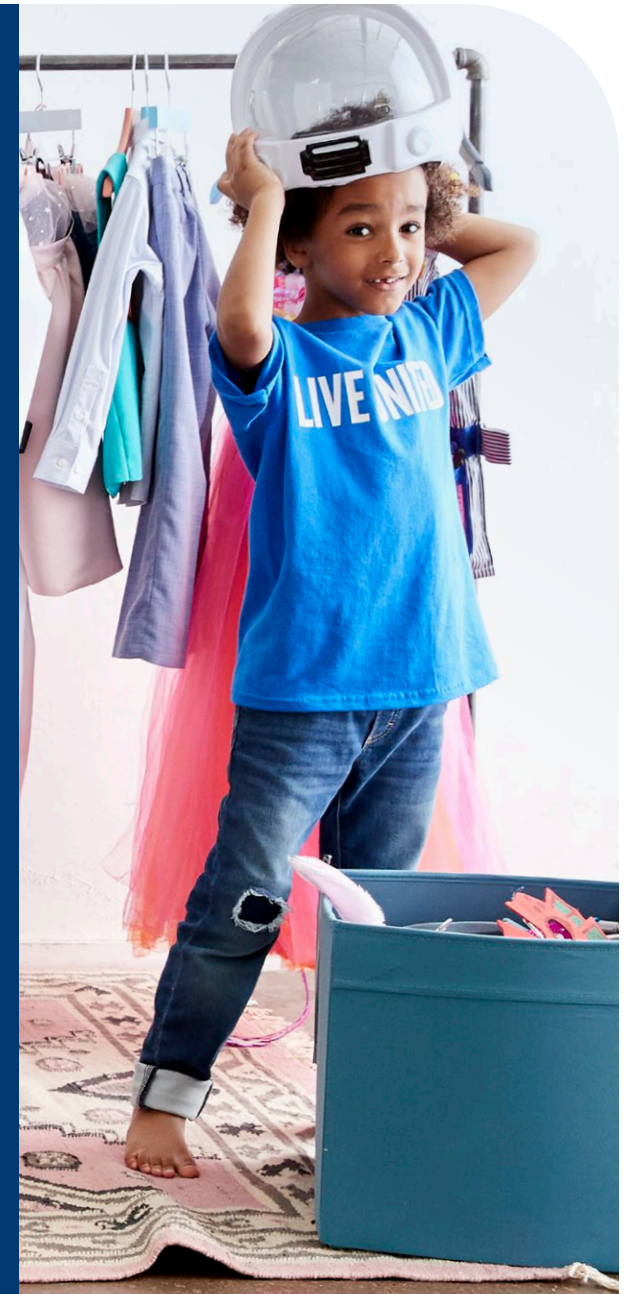
Looking ahead, the Live United movement will benefit from the leadership of incredible change-seekers like Jean Savage, our 2022-2023 Annual Campaign chair; Erin Nealy Cox and Trey Cox, the new Ruth Sharp Altshuler Tocqueville Society co-chairs; Mandy Austin, our new Women of Tocqueville chair; and Jason and Laura Downing, co-chairs of the Tocqueville \$25,000 Circle.

In 2022 we launched the second class of our March Tocqueville fellows, an engaging leadership and giving program generously funded by Carol and Kevin March. With 47 dynamic fellows in the program, we are cultivating the next generation of North Texas philanthropists who will shape the future of our community.



The Live United movement is energized, unified and committed to making real change in the lives of all North Texans. Throughout the coming year and beyond, these incredible civic and business leaders, philanthropists, corporate partners and individuals are going to work together toward our common vision: to ensure all North Texans can thrive."

-Jean Savage, president & CEO, Trinity Industries and 2022-2023 United Way campaign chair

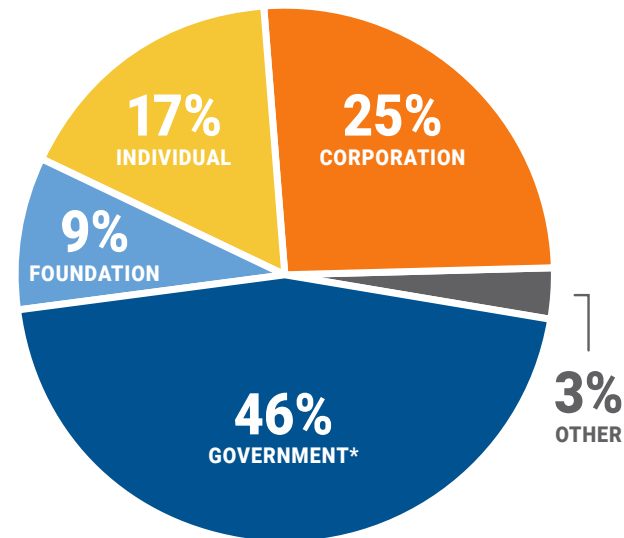




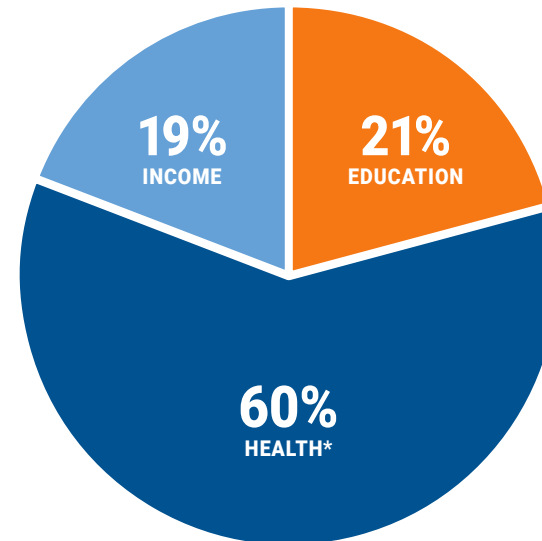
Creating Lasting Change

Throughout our last fiscal year, the Live United movement funded meaningful impact for more North Texans than ever before.

*During an unprecedented year, a significant portion of our funding came from the American Rescue Plan Act (ARPA), including rental assistance and health insurance navigation. United Way was selected as a trusted partner by the City of Dallas and our federal government to create innovative solutions and provide local support to North Texans.



Where Our Funding Comes From



How We Invest in Opportunity for All

Financial Statement

Fiscal Year 2022

July 1, 2021 - June 30, 2022



Scan to view our full audited financials

Support & Revenues 57,494,271

Grant & Contribution Revenue	23,641,673
Government Contract Revenue	26,152,088
UWFMD (Foundation) Grant	2,500,000
Other Revenue Sources	3,395,785
In-Kind Goods & Services	1,804,725

Expenses* 61,684,753

Program Services	51,236,380
Fundraising	6,838,699
Management & General	3,609,674

Assets 43,656,559

Current Assets	28,513,762
Land, Building, & Equipment	4,169,267
Other Long-Term Assets	10,973,530

Liabilities & Net Assets 43,656,559

Current Liabilities	13,081,730
Without Donor Restriction	13,087,930
With Donor Restriction	17,486,89

• United Way receives multi-year gifts and recognizes the full gift upon pledge. The gifts are used to support Program Services over the multi-year period, thus expenses for the year may be higher than the revenue reflected on the report.

Our corporate partners LEAD UNITED to create lasting change in North Texas



Abbott Laboratories
Acadian Ambulance Service
Accenture
Amazon
Amegy Bank
AAA Club Enterprises
American First National Bank
Arcosa
Atmos Energy Corporation
Avient
Axxess
Baker Botts L.L.P.
Bank of America
Bank of Texas
Baylor Scott & White Health
Black & Veatch
Blue Cross & Blue Shield of Texas
BMO Harris Bank
Boston Consulting Group (BCG)
Burns & McDonnell
Capital One Bank
Carrington Coleman
Centene Management Company LLC
Central Market
CGI Technologies and Solutions
Charles Schwab & Co Inc.
ChildCareGroup
Children's Medical Center Foundation
Citi

Clampitt Paper Company of Dallas
Cole Haan Footwear, Inc.
Comerica
Companion Data Services
Contran Corporation
Costco Wholesale
Dallas Area Rapid Transit
Dallas Independent School District
Deloitte
DFW International Airport
Dillard's
Dollar General
Dynacraft
East West Bank
EMC Insurance Companies
Enterprise Rent-A-Car
ExxonMobil
Ernst & Young LLP (EY)
Federal Reserve Bank of Dallas
FedEx Office
Fiserv/Mortgage Servicing Systems
Fluor Corporation
FM Global
Foley & Lardner LLP
Freeman Corporate Office
Freese and Nichols, Inc.
Frost Bank
FTI Consulting
GEICO

Global Payments
Grant Thornton LLP
Gresham, Smith & Partners
Haskell Company
Haynes and Boone, LLP
Hilti North America
Holmes Murphy & Associates, Inc
HOLT CAT
Humana Inc.
Hunt Consolidated, Inc.
IBM
Illinois Tool Works Inc. (ITW)
Jacobs Engineering Group Inc.
JE Dunn South Central, Inc.
Jones Day
JPMorgan Chase
Kellogg Company
Kimberly-Clark Corporation
KKR
KPMG LLP
L3 Harris
La Madeleine French Bakery
Lennox International Inc.
Locke Lord LLP
Market Street-United
Mary Kay, Inc.
McAfee
McKesson Corporation
McKinsey & Company, Inc.

Medical City Dallas Hospital
Metabank
Methodist Health System
Microsoft
Morrison Products
Mr. Cooper Group
Nationwide Insurance
Nordstrom
Northern Trust
Occidental Chemical Corporation
Oncor
Oportun, Inc.
PACCAR Financial Corporation
Paychex
Pioneer Frozen Foods, Inc.
PlainsCapital Corporation
PNC Financial Services Group
Principal Financial Group
Prism Health North Texas
PurePoint Financial
PwC
QuikTrip Corporation
Raymond James & Associates
Raytheon
RealPage, Inc.
Regency Centers
Regions Bank
Samsung Telecommunications America

Santander Consumer USA
Satori Capital
Solar Turbines
Southern Methodist University
State Fair of Texas
Target Corporation
TDIndustries
Tenaska, Inc.
Tenet Healthcare Corporation
Texas Mutual Insurance Company
Texas Rangers Baseball Club
The Richards Group, Inc.
The Williams Company, Inc.
Toyota Motor North America
Transamerica Life & Protection
Trinity Industries, Inc.
Truist
UnitedHealth Group
UPS
US Bank
USAA
Vinson & Elkins LLP
Vizient
Walmart Corporation
Washington Federal Savings
Wells Fargo
Zions Bank



Partner with Us

Join the hundreds of organizations that have chosen United Way as their trusted partner to create meaningful, measurable impact right here in our community.



Scan to learn more



Innovation is the core of our business, which is why our partnership with United Way of Metropolitan Dallas is such a natural fit. United Way takes an innovative approach in bringing together partners to develop programs that create lasting change throughout the North Texas region."

Lori Ryerkerk, chairman, president & CEO, Celanese Corp. and United Way Board member



United Way is one of the most impactful organizations solving the root cause of issues in the community, and that I'm proud to support."

Michael Hsu, chairman of the Board and CEO, Kimberly-Clark



Vistra is proud to support United Way of Metropolitan Dallas. Together, we share one mission—powering a better way forward. We've seen firsthand how our donations address the building blocks of opportunity—education, income and health. We're on a mission to create stronger, more equitable communities. And we couldn't ask for a better partner."

Jim Burke, president and CEO, Vistra Corp. and United Way Foundation Board member



Comerica Bank is a longtime and committed supporter of United Way. Our continued partnership is a testament to the positive difference and measurable impact that United Way is uniquely positioned to create in our community year after year."

*Curt Farmer, chairman, president & CEO, Comerica Incorporate & Comerica Bank
2023-2024 United Way campaign chair*

Our Leadership

United Way of Metropolitan Dallas Board Officers

Charlene Lake, Chair

Senior Vice President, Corporate
Social Responsibility and Chief
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