

MAKE A LASTING IMPACT WITH WOMEN OF TOCQUEVILLE



Fundraising

By investing in United Way of Metropolitan Dallas, we invest in North Texas. Financial gifts from Women of Tocqueville help ensure more local students succeed, more adults achieve financial stability, and more families lead healthier lives. Since 2017, our fundraising efforts have included the Women of Tocqueville Fund for Women and Children, a targeted investment in the future of North Texas families. (See reverse for details.)

Advocacy

Women of Tocqueville have championed advocacy since United Way introduced its “Give, Advocate, Volunteer” call to action in 2008. Since then, half of all advocates who have met with elected officials at the U.S. or Texas Capitol have been Women of Tocqueville members.

Volunteerism

In 2021-2022, members dedicated more than 720 volunteer hours to advance education and health access and outcomes, with a focus on economic mobility, maternal health, kindergarten readiness, third-grade reading, support for victims of domestic violence, social justice, children’s nutrition, and professional and educational development.

2021-2022 Impact*

- More than \$5.12 million in gifts
- 330,000 lives impacted
- Supported over 118 community partners

* *Tocqueville Society impact, which includes Women of Tocqueville*

OUR MISSION

The mighty, mighty Women of Tocqueville are a passionate and influential network of corporate and community leaders who come together to support the work of United Way of Metropolitan Dallas. Our goal is to leverage the collective power and leadership of women to further United Way’s mission of creating opportunity for all North Texans to thrive.

This dynamic, inclusive group of women donors drives measurable change in the areas of education, income, and health—the building blocks of opportunity.



Questions? Please contact Deborah Arango at darango@unitedwaydallas.org or 214.978.0009

Serving Dallas, Collin, Rockwall and southern Denton Counties
1800 N. Lamar Street Dallas, Texas 75202

United Way
Women of Tocqueville



The Women of Tocqueville Fund for Women and Children

\$15+ MILLION RAISED TO DATE

In 2017, the Women of Tocqueville launched an endowment fund at the United Way Foundation of Metropolitan Dallas to provide targeted financial and skill-based investments in the areas of education, income, and health for North Texas women and children. To date, the Fund for Women and Children has invested in two impactful ventures:

LiftFund Women’s Business Center: With a \$50,000 investment from the Women of Tocqueville Fund for Women and Children, and a \$50,000 match from Comerica Bank, LiftFund will provide microloans to female entrepreneurs in the city’s southern sector so they can successfully grow their small businesses.

The United Way Social Innovation Incubator: With a \$75,000 investment from the Women of Tocqueville Fund, this innovative program supports early-stage social ventures led and

staffed by women and people of color who are working to implement new solutions in the areas of education, income, and health.

Volunteer opportunities are available for all Women of Tocqueville members within these investments.

Women of Tocqueville FAQs

WHAT IS THE WOMEN OF TOCQUEVILLE?

We are an inclusive network of women leaders who give, advocate, and volunteer in support of the community through United Way of Metropolitan Dallas.

WHAT IS YOUR MISSION?

To leverage the collective power and leadership of women to produce visible impact in education, income, and health in North Texas.

HOW CAN A NEW MEMBER GET INVOLVED?

We make it easy for new members to get started. Throughout the year, we come together to volunteer, advocate, and hold events that offer valuable networking and learning opportunities.

WHY THEY SUPPORT WOMEN OF TOCQUEVILLE

“SOME OF MY VERY BEST FRIENDS IN THE WORLD COME FROM THE WOMEN OF TOCQUEVILLE.”

CECILY GOOCH, FORMER WOMEN OF TOCQUEVILLE CHAIR AND FORMER UNITED WAY BOARD MEMBER; MANAGING DIRECTOR, FTI CONSULTING

“WE ALL COME TOGETHER TO COLLECTIVELY CREATE REAL IMPACT IN THIS CITY.”

CAROL MARCH, COMMUNITY VOLUNTEER AND FOUNDING MEMBER, WOMEN OF TOCQUEVILLE FUND FOR WOMEN AND CHILDREN

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EVENTS

Throughout the year, our members come together for informative and impactful events that support United Way’s goals in education, income, and health. Events like these are an opportunity to grow our impact, build awareness of our mission, network with community and business leaders, and more.

ANNUAL EVENTS

Advocacy Luncheon

Virtual Baby Shower

Most Generous Next Generation

Reading Day

And more!



(left) **Michelle Thomas**
2021-2022 Women of Tocqueville, Chair, Assistant Vice President, Chief Compliance Office, AT&T
(right) **Mandy Austin**
2022-2023 Women of Tocqueville, Chair, Dallas Market President, Bank of Texas