Below are a few ideas to help your organization share on social about being part of the United Way of Metropolitan Dallas campaign. Don’t forget to tag us and use #LiveUnitedNTX, so we can amplify the amazing impact you are making in the community.

You can pair this sample copy with one of the graphics in the toolkit or personalize with pictures of your employees/leadership in Live United shirts (or company T-shirts).

**Here are a few examples to get you started. Feel free to make it your own and show your personality!**

At [COMPANY], we believe in social impact and supporting our communities. That's why we choose to #LiveUnited with @UnitedWayDallas and be part of the change to strengthen education, income and health for all North Texans! #LiveUnitedNTX

At [COMPANY], we are proud to make an impact in our communities while we work! We accept the challenge to Live United and join our friends at @UnitedWayDallas to create opportunity for all North Texans to thrive. #GiveAtWork #LiveUnitedNTX

On [day of the week] we #GiveAtWork. [COMPANY] is excited to join @UnitedWayDallas giving campaign to improve access to education, income and health for all North Texans. #LiveUnitedNTX

**Encourage your employees to get involved!**

Post with photos of employees participating in campaign challenge/activities or have them take selfies.

Include a post or image with their “why”:

* I #LiveUnited because...
* I #GiveAtWork because…

Be sure to tag your employer and @UnitedWayDallas and include #LiveUnitedNTX. For example:

I love that [COMPANY] makes giving back to our community easy. I’m proud to #LiveUnitedNTX with @UnitedWayDallas and support my neighbors! #GiveAtWork