



of Metropolitan Dallas



TREATING™  
360°  
OF NEED

HELPING THOSE WHO DO GOOD™  
**DO GREAT**



## YOUR UNITED WAY

United Way of Metropolitan Dallas treats 360 degrees of need. We tackle complex social problems by surrounding North Texas with programs that make real progress in the areas of Education, Income and Health—the essential components of a thriving community. By 2020, we'll move 250,000 North Texans out of poverty, give thousands the tools to lead healthy, productive lives and ensure that 60% of students graduate with the skills to succeed in whatever comes next. We invest in our local area and have been a trusted community partner for over 90 years. With your support, we can lift up those in need and create hope for a better tomorrow.

## WHAT WE DO

We set **goals**, **measure progress** and **inspire philanthropy** across North Texas.

We **invest in the best community programs** so they can do more.

We **identify local problems** that aren't being addressed and **develop innovative solutions** for them.

We **strengthen nonprofits** by improving organizational efficiency and operations.

We mobilize volunteers and forge partnerships that result in **greater collaboration and impact**.

We promote public awareness of community issues and **advocate for just and effective public policy**.



EDUCATION



INCOME



HEALTH



## IMPACT IN 2017

# EDUCATION

When kids fall behind in school, they get frustrated and check out before they drop out. We fight to change this by giving kids a strong start, quality out of school time, and strong pathways through high school to college and career.

**Goal 60%** of students graduate prepared to succeed in college or a career by 2020.

**Progress 42%** of students measure as college or career ready.

We set goals and measure progress in the areas of Education, Income and Health—the essential components of a thriving community. We invest in the best community programs, identify local problems that aren't being addressed and develop innovative solutions for them. Our focus on education covers three distinct areas—Strong Start, Academic Achievement, and College & Career Prep.

### UNITED WAY PROGRAMS



#### Strong Start

**\$3.7 million**

to help prepare children ready to enter kindergarten

#### NEED

**1 in 3**

kids are still not ready for kindergarten

#### PROGRESS

**16,000**

students served passed kindergarten readiness

#### Academic Achievement

**\$3.4 million**

to help tutor, mentor, improve language skills and spark interest in STEM

#### NEED

**53%**

of 3rd graders still can't read proficiently

#### PROGRESS

**72%**

of students served improved their reading levels

#### College & Career Prep

**\$2.1 million**

to address immediate needs, providing food, shelter and emergency assistance

#### NEED

**58%**

of students are still not college or career ready

#### PROGRESS

**3,916**

students served passed the ACT/SAT and end of course assessments

Photo: Thanks to United Way, Yaneth, and thousands of other high school students like her, will be the first person in their family to attend college.



## IMPACT IN 2017

# INCOME

Imagine choosing between going to the doctor and paying the rent. Or trying to get ahead in life but you simply can't get a decent job. Sadly, too many North Texans don't have to imagine it. They live it every day. That's why we provide the tools and know-how to help North Texans get and keep better jobs, establish savings and hold on to more of what they earn.

**Goal** Move **250,000** people out of poverty by 2020.

**Progress** **250,689** fewer people in poverty than projected.

We set goals and measure progress in the areas of Education, Income and Health—the essential components of a thriving community. We invest in the best community programs, identify local problems that aren't being addressed and develop innovative solutions for them. Our focus on income covers three distinct areas—Career Pathways, Economic Mobility, and Basic Needs.

### Career Pathways

**\$2.9 million**

to provide skills training and credentials that lead to better paying jobs

### NEED

**130,000**

people who are employed still live in poverty

### PROGRESS

**4,200**

people served found new or better jobs. 2,400 retained for 30+ days

### Economic Mobility

**\$2.3 million**

to help people get, manage and keep more of their hard-earned money

### NEED

**27%**

of Dallas residents still lack adequate savings to weather a crisis

### PROGRESS

**9,000+**

people received financial services. On average they saved \$1,600 and reduced debt by \$2,000.

### Basic Needs

**\$1.4 million**

to address immediate needs, providing food, shelter and emergency assistance

### NEED

**13%**

people still live in poverty

### PROGRESS

**12**

food pantries distributed more than 6.7 million pounds of food to almost 89,000 people

## UNITED WAY PROGRAMS



Financial Inclusion Roundtable



free tax Preparation



MyMoneyDFW.com

PATHWAYS to WORK

Photo: Thanks to United Way, Kenuya, and thousands of others like her, will gain the skills and training needed to obtain an in-demand, living wage job.



## IMPACT IN 2017

# HEALTH

Good health influences everything from how well a child can learn to how much an adult can earn. Our goal is to ensure that all North Texans have access to nutritious food, quality health care, a safe place to call home and the chance to lead healthy productive lives.

**Goal** Help people live healthy, productive lives by 2020.

**Progress** 340,367 living healthy productive lives.

We set goals and measure progress in the areas of Education, Income and Health—the essential components of a thriving community. We invest in the best community programs, identify local problems that aren't being addressed and develop innovative solutions for them. Our focus on health covers three distinct areas—Healthy Living, Family Violence Prevention, and Healthy Moms and Babies.

### UNITED WAY PROGRAMS



#### Healthy Living

**\$5.4 million**

to promote sobriety, mental health, nutrition and fitness, as well as provide access to primary care

#### NEED

**28%**

of children and 69% of adults are still overweight or obese

#### PROGRESS

**133,000**

people served are eating right and exercising

#### Family Violence Prevention

**\$2.8 million**

to prevent child, domestic and elder abuse

#### NEED

**70,000**

children are still victims of abuse

#### PROGRESS

**27,000**

families received child abuse prevention services

#### Healthy Moms & Babies

**\$627,000**

to promote healthy births, well child visits and timely immunizations

#### NEED

**8%**

of infants are still measured as low birth weight

#### PROGRESS

**33,000**

children received well child exams

Photo: Thanks to United Way, Dustin and 55,000 kids like him were able to access healthy meals at summer meals locations.

This 'IMPACT in 2017' piece reflects overall progress and investment totals; however, it only highlights one progress statistic in each distinct focus area, and is not inclusive of all the work we do. Statistics reflected as of August 2018 print date.

## HOW YOU CAN HELP

Everything we do depends on people like you—those who are committed to treating 360 degrees of need. Whether you donate your time, resources, efforts or expertise, you're making a difference. We don't just do good, we go farther and do more. And when you support us, you do too. United, we help those who want to do good, do great.



### GIVE

When you give to United Way through a workplace campaign, sponsorship or individual contribution, your dollars do more.



### ADVOCATE

Advocate for change with elected officials, on social media or through our advocacy events and help make the case for improving public policy.



### VOLUNTEER

Sharing your time and talent is a truly rewarding way to give back. Get involved with our service projects and help those who need it most.

**United Way of Metropolitan Dallas**

[UnitedWayDallas.org](http://UnitedWayDallas.org)