



UNITE FOR INCOME

Despite hard work, many of our North Texas neighbors are living paycheck to paycheck with no clear path to a more stable future. But poverty doesn't have to be permanent. United Way helps create a pathway to financial stability by equipping people with tools to get and keep better jobs, keep more of what they earn, and save for their children's futures.

THE CHALLENGE

Poverty is complex and comes in many forms. Its face is ever-changing and may be one you recognize among your neighbors, co-workers, and friends. Our community goal is to move 250,000 people out of poverty permanently.

38%

At 38%, Dallas has the highest child poverty rate among cities with a population over one million.

60%

By 2030, 60% of jobs will require post-secondary completion, but only 30% of high school students currently go on to complete post-secondary education.

2X

Poverty is growing twice as fast in DFW suburbs as it is in urban areas.

39%

Of Dallas residents lack three months' worth of savings needed to avoid financial crisis in case of a layoff, a reduction of income, or other emergency.

OUR WORK

We currently fund 44 programs focused on providing pathways out of poverty and 20 programs focused on emergency and basic needs assistance.



JOB SKILLS TRAINING

Working with area employers, our Pathways to Work program provides post-secondary skills training and credentials that lead to better paying jobs.



JOB PLACEMENT

We build direct connections between hardworking applicants and prospective employers through United Way-funded work readiness courses, placement services and small business programs.



FINANCIAL COACHING

We support financial literacy courses about budgeting, debt reduction, and credit monitoring/improvement through programs. We fund simple strategies to help more families get, manage, and protect their money.



TAX-TIME SAVINGS

We connect low-income families with IRS-certified tax preparers to maximize their year-end refunds and create a foundation for savings through Community Tax Centers.

For more on how United Way is on the frontline of making a difference, visit unitedwaydallas.org/income

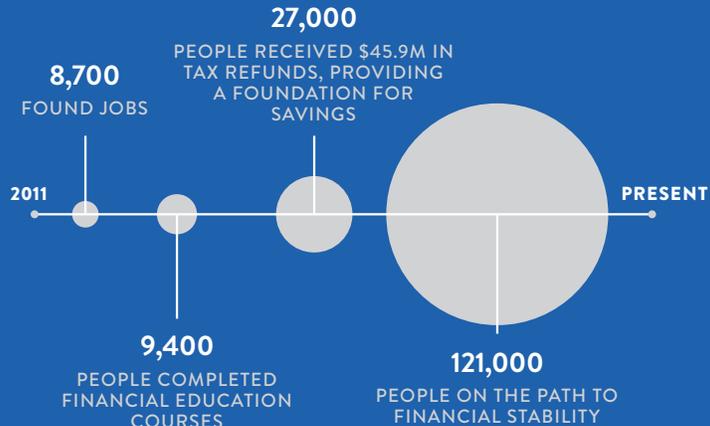


NEARLY
80,000
FEWER
people living in poverty
than if previous trend
had continued

RESULTS MATTER

Since 2011, United Way has invested over \$15M in income initiatives to move

250,000 PEOPLE
OUT OF POVERTY



KEVIN'S STORY

A chronic substance abuser, Kevin was eventually caught and sent to prison for drug distribution. He says it was the best thing that ever happened to him. He applied to, and eventually successfully graduated from, the Prison Entrepreneurship Program (PEP), a United Way service provider and highly effective program at helping people like Kevin.

PEP is a college-level program that is rigorous and exhaustive. After the participants complete their coursework, they create a business plan to pursue after they get out of prison. In fact, they must present that business plan to dozens of world-class corporate volunteers who critique, criticize, and mentor the participants and their plans.

After earning a Certificate in Entrepreneurship from Baylor University Hankamer School of Business, Kevin left prison ready to make up for his time before prison. Kevin worked hard. He started his own transportation company. He stays sober, thanks to his "brothers" from the program. Kevin still keeps in touch with many of the graduates from the program, and plans to provide them with opportunities to work as he expands his fleet. Because of support from United Way, PEP was able to expand in Dallas, changing even more lives in our communities.



GET INVOLVED

Behind all our work, there are people like you who get involved in big and small – but significant – ways to ensure a better future for their family and their community. Your involvement is our most powerful resource.

With you on our team, we can reach our goal of a better future for North Texas.



DONATE



START A
GIVING CAMPAIGN



VOLUNTEER



ADVOCATE