



UNITED WAY OF METROPOLITAN DALLAS
SOURCE DOCUMENT

Prepared by Community Impact Team

February 2015
Version 1.0

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SOURCE DOCUMENT

Homepage

Overall: (Source: United Way Metropolitan Dallas)

- 550,000 provided with basic needs like shelter, food, and emergency assistance
- 625,000 put on the road to improved health
- 740,000 students prepared to succeed after high school
- 122,000 put on the path to financial stability

Education: (Source: UTD data from Scorecard)

- 61% of high school students ready to graduate and succeed
- 11,000 kids provided access to quality early childhood education
- 156,000 students on the path to being successful in
- Matched 21,000 students with mentor or parent engagement program

Income: (Source: UTD data from Scorecard)

- 70,000 people on the path to financial stability
- 16,000 people received a total of \$29M in tax refunds, providing a foundation for savings
- 7,000 people completed financial education courses
- 5,000 found jobs

Health: (Source: UTD data from Scorecard)

- Expanded access to healthcare to 332,000 individuals
- Helped 26,000 people get on the path to healthier weight
- Expanded Healthy Zone Schools program to 51 schools
- Helped 13,000 people achieve sobriety

Our Mission

Poverty is a small word that weighs heavily on the shoulders of many North Texans – over 600,000 of them, in fact. (Source: UTD data from Scorecard)

The Challenge

1. Across our local communities, children who don't receive a high-quality early childhood education are:
 - 25% more likely to drop out of school
 - 40% more likely to become a teen parent
 - 60% more likely to never attend college (Source: <http://www.ounceofprevention.org/about/why-early-childhood-investments-work.php>)
2. 60% of North Texas children do not attend preschool even though early childhood education has proven to impact lifelong success. (Source: http://datacenter.kidscount.org/~media/74/2013KC_state_profile_TX.pdf)
3. Children learn how to read up through 3rd grade. Nationally, fewer than one in five children who read below grade level in 3rd grade go on to college. (Source: The Annie e. Casey Foundation. "Early Warning! Why Reading by the End of Third Grade Matters: A KIDS COUNT Special Report." 2010)

4. In 2012 in North Texas, only 32% of teenagers who took the ACT or SAT scored at the level indicating readiness for college. (Source: University of Texas Dallas - Education Baseline Report)
5. Less than ⅓ of U.S. eighth graders show proficiency in math and science, yet STEM jobs are expected to have nearly 2 million newly created positions available in the next 5 years. (Source: Forbes 2102 - <http://www.forbes.com/sites/ciocentral/2012/11/05/solving-the-other-jobs-crisis-creating-an-innovation-culture/>)
6. Among those between the ages of 18-24, dropouts were more than twice as likely as college graduates to live in poverty. (Source: <http://www.pbs.org/wgbh/pages/frontline/education/dropout-nation/by-the-numbers-dropping-out-of-high-school/>)
7. Across our local communities:
 - 41% poverty growth, while the City of Dallas' population grew by only 5% from 2001-2012. (Source: Mayor's Task Force on Poverty Council Briefing, August 2014, Institute for Urban Policy Research)
 - 39% are one crisis away - such as loss of job or major illness - from slipping into poverty (Source: Assets & Opportunities Profile: City of Dallas, Corporation for Enterprise Development, 2012, http://cfed.org/assets/pdfs/MunicipalProfile_Dallas.pdf)
 - 24% of kids under the age of 18 live in poverty (Source: Poverty in the United Way Service Area, UTD, 2011)
8. Over 30% of single-mother households don't earn enough to provide for their families. (Source: Poverty in the United Way Service Area, UTD, 2011)
9. 127,000 people in live in poverty despite having a job (Source: Poverty in the United Way Service Area, UTD, 2011) Note this is for the UWMD Service Area.
10. Across our local communities:
 - 44% of women in Dallas County receive no prenatal care in the first trimester of pregnancy (Source cited from Scorecard: Children's 2013 Beyond ABC Report)
 - 36% of children ages 10-17 are obese or at risk of being obese. (Source cited on scorecard: National Survey of Children's Health, 2007)
 - Nearly 40% of Texas women are victims of family violence (Source: Texas Council on Family Violence. "Honoring Texas Victims: Family Violence Fatalities in 2010." 2011 <http://www.tcfv.org/pdf/Honoring-Texas-Victims.pdf>)
11. Nearly 1 in 4 North Texas children live in homes where they may not know if and when their next meal may be. (Source: Feeding America. "Map the Meal Gap." 2013. <http://www.feedingamerica.org/hunger-in-america/our-research/map-the-meal-gap/>)
12. 90% of emergency visits for children under 18 were preventable or avoidable if the child had access to regular health care. (Source: Blue Ribbon Commission, "Health in the United Way Service Area Annual Report - 2012" by The Institute for Urban Policy Research at the University of Texas at Dallas. page 12.)
13. Up to 70% of children of abused women are also physically abused. (Source: Fantuzzo, J. & Mohr, W. (1999). Prevalence and effects of child exposure to domestic violence. The Future of Children: Domestic Violence and Children, 9(3), 21-32. https://www.princeton.edu/futureofchildren/publications/docs/09_03_1.pdf)

How We Invest

1. With over 30,000 non-profits in North Texas... (Source: State of the Nonprofit Sector 2012 Published by the Center for Nonprofit Management.
http://cnmconnect.org/Libraries/pdf_Documents/State_of_the_Sector_2012.sflb.ashx)

Results Matter

(Source: United Way of Metropolitan Dallas)

1. Over the course of the past year, United Way investments helped over 600,000 people change their lives by:
 - putting 45,000 people on pathways out of poverty
 - preparing more than 260,000 kids to graduate high school
 - empowering nearly 200,000 people to lead healthy, responsible lives
 - providing nearly 90,000 people with essentials like shelter, food, and emergency assistance
2. United Way staff provided services to our grantees resulting in an additional investment of \$1.3M. These services include training, program development, metrics and measurement consultation, workshops, and strategy evaluation.
3. Our volunteer engagement programs mobilize 7,000 volunteers annually resulting in nearly \$800,000 of donated services here in North Texas.
4. We've invested more than \$3.5 Million in United Way initiatives that address critical gaps in education, income and health.

Education

Right now in North Texas:

1. 60% of children don't attend preschool (Source: http://datacenter.kidscount.org/~media/74/2013KC_state_profile_TX.pdf)
2. Only 32% of high school students who took the ACT or SAT scored at a college-ready level (Source: University of Texas Dallas - Education Baseline Report in UTD folder - G:\UTD\Scorecards)
3. Less than 1/3 of high school students show proficiency in math or science (Source: Forbes 2102 - <http://www.forbes.com/sites/ciocentral/2012/11/05/solving-the-other-jobs-crisis-creating-an-innovation-culture/>)
4. Fewer than 1 in 5 kids who read below grade level in 3rd grade go on to college (Source: The Annie e. Casey Foundation. "Early Warning! Why Reading by the End of Third Grade Matters: A KIDS COUNT Special Report." 2010)
5. 90% of learning happens before students are six years old. Barriers to kids attending early childhood education centers or preschools are affordability, availability, transportation, and access. (Source:

http://www.savethechildren.org/site/c.8rKLIXMGIpI4E/b.8193011/k.4505/Early_Steps_to_School_Success.htm and http://main.zerotothree.org/site/PageServer?pagename=ter_key_brainFAQ)

6. Since 2011, we have invested \$18 million in educational programs that lay the groundwork for the students of North Texas to excel. (Source: United Way of Metropolitan Dallas)
7. 11,000 kids in United Way funded programs were provided access to quality early childhood education. (Source: United Way of Metropolitan Dallas)
8. 156,000 students were put on the path to being successful in math and science. (Source: United Way of Metropolitan Dallas)
9. 89% of students showed growth of 20% or more between pre and post-tests in the Reasoning Mind program. (Source: United Way of Metropolitan Dallas)
10. Successfully matched over 21,000 students with a mentor or parent engagement program. (Source: United Way of Metropolitan Dallas)
11. STEM programs have put more than 150,000 students on the path to success in these subjects. (Source: United Way of Metropolitan Dallas)

Health

Across our local communities:

1. 36% of children ages 10-17 are obese or at risk of being obese. (Source cited on scorecard: National Survey of Children's Health, 2007)
2. 38% of Texas women have experienced family violence in their lifetime. 70% of children of abused women have also been abused. (Source: Texas Council on Family Violence. "Honoring Texas Victims: Family Violence Fatalities in 2010." 2011. <http://www.tcfv.org/pdf/Honoring-Texas-Victims.pdf> (Actual number is 38%) and Fantuzzo, J. & Mohr, W. (1999). Prevalence and effects of child exposure to domestic violence. The Future of Children: Domestic Violence and Children, 9(3), 21-32. https://www.princeton.edu/futureofchildren/publications/docs/09_03_1.pdf)
3. Nearly 1 in 4 North Texas children live in homes where they may not know if and when their next meal may be. (Source: Feeding America. "Map the Meal Gap." 2013. <http://www.feedingamerica.org/hunger-in-america/our-research/map-the-meal-gap/>)
4. 9 out of 10 emergency visits for children under 18 were preventable or avoidable. (Source: UWMD Health Report - Year 1 2011, Calculated NYU Classification for Emergency Room Visits by Patient Age Group, 2010-2011, for a full explanation of the NYU algorithm, see 2010 Baseline Report)
5. Our funded programs increased health care access for 332,000 individuals. (Source: United Way of Metropolitan Dallas)
6. Helped over 11,000 children through prenatal care and well-child visits. 94% of infants and toddlers participating in the YW Nurse-Family Partnership are current on immunizations. (Source: United Way of Metropolitan Dallas)

7. Helped almost 13,000 people reach sobriety. (Source: United Way of Metropolitan Dallas)
8. United Way's Healthy Zone School Recognition program, in partnership with the Cooper Institute, has reached 18,105 students across 32 schools and 11 districts. [Learn More <http://www.healthyzoneschool.com/#sthash.QFwAluzq.dpbs>] (Source: United Way of Metropolitan Dallas)
9. Helped over 26,000 people get on the path to a healthier weight. (Source: United Way of Metropolitan Dallas)

Social Innovation

1. Last year, four GroundFloor fellows received \$310K in seed funding which was leveraged to secure an additional \$1.85 million in investor funding! Each GroundFloor fellow also received more than 50 hours of mentoring. (Source: United Way of Metropolitan Dallas)

Income

1. Poverty is a small word that weighs heavily on the shoulders of many North Texans – nearly 600,000 of them who make the impossible choice between paying rent and putting food on the table. (Source: United Way Metropolitan Dallas Scorecard, UTD Data)
2. 39% of Dallas residents lack three months' worth of savings needed to avoid financial crisis in case of a layoff, a reduction in income, or other emergency. (Source: Assets & Opportunities Dallas Profile)
3. At 38%, Dallas has the highest child poverty rate among cities with a population over one million. (Source: Mayor's Task Force on Poverty report, 2014)
4. By 2030, 60% of jobs will require post-secondary completion, but only 30% of high school students currently go on to complete post-secondary education. (Source: Commit Community Achievement Scorecard, 2013)
5. At 41%, our area's poverty growth rate between 2000 and 2012 outpaced the total population growth rate of 5%. (Source: Mayor's Task Force on Poverty report, 2014) Note that this is a City of Dallas statistic.
6. Poverty is growing twice as fast in DFW suburbs as it is in urban areas. (Source: Confronting Suburban Poverty: DFW Metro Profile, Brookings Institution <http://confrontingsuburbanpoverty.org/wp-content/uploads/metro-profiles/Dallas-TX.pdf>)
7. More than 30% of working families in North Texas do not make enough to meet basic expenses. (Source: familybudgets.org, Center for Public Policy Priorities, 10/2014)