



INCOME / Providing PATHWAYS out of POVERTY

10 YEAR GOAL / Our community's progress

Move **250,000** people out of poverty

2012 Projected **636,879** living in poverty

2012 Actual **582,868** living in poverty

54,011 fewer than if previous trend had continued

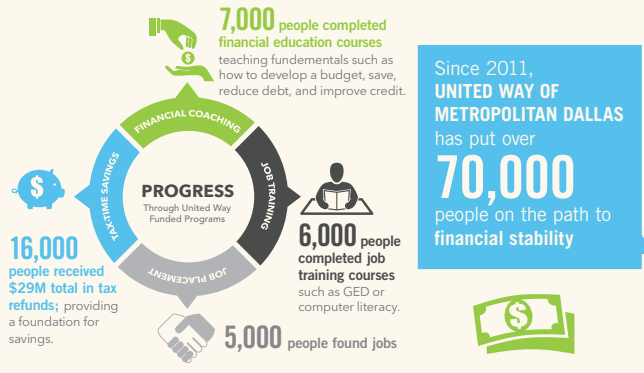


1

The United Way brings out the best in our community...

by equipping hardworking people with the knowledge of how to keep more of what they earn, and **providing the tools and training needed to get and keep better jobs.**

PROGRESS / Since 2011, United Way has invested \$9.7 million



Income Sources:

1. University of Texas at Dallas
2. Corporation for Enterprise Development, City of Dallas
3. University of Texas at Dallas

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NEED / Across our local communities

CURRENT POVERTY LEVEL: 582,868 people live in poverty

15%

KIDS UNDER THE AGE OF 18 living in poverty

22%

ASSET POVERTY RATE

39%

Insufficient resources to stay out of poverty for three months in case of a layoff, a reduction in income, or other emergency.

2

United Way of Metropolitan Dallas needs your help

HOW WILL you GET INVOLVED?



GIVE

When you give to the United Way, the whole community gets to keep the change!



ADVOCATE

Speak out. Your community needs you. Have a conversation with someone today about how United Way is creating lasting change in our communities.



VOLUNTEER

Change won't happen without you. Become a volunteer mentor, reader or tutor today!

Bringing people together / to improve lives and create lasting change in North Texas

For more info, visit UnitedWayDallas.org/scorecard