





UNITED WAY
Metropolitan Dallas





IMPACT REPORT 2026











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EDUCATION

FINANCIAL STABILITY





HEALTH

A MESSAGE FROM OUR LEADERS

This is what happens when North Texas comes together.

This year, the Live United movement changed more than 2.4 million lives across North Texas, demonstrating what is possible when our community puts its collective strength behind creating opportunity for all.

And you made it possible.

Over the past 12 months, donors, volunteers and corporate partners showed up in extraordinary ways. Under the leadership of annual campaign chair Jim Burke, you helped raise a record $67.6 million to drive generational change across North Texas. One remarkable example of collective impact came from current and retired Texas Instruments executives, who joined together to make a $25 million tribute gift honoring Rich and Mary Templeton, recipients of the J. Erik Jonsson Volunteer Service Award. This generosity, and yours, reflects a shared belief in what we can accomplish when we work together.

Five years into Aspire United 2030, our 10-year plan for education, financial stability and health, your impact is showing up in the numbers. Third-grade reading proficiency has climbed from 50% to 59%. The share of young workers earning a living wage has grown from 64% to 76%. And the percentage of our neighbors with health coverage has increased from 82% to 83%.

Now, we are building on that progress.

This year, we launched Greater Than: The Campaign for Extraordinary Impact, an ambitious $800 million comprehensive fundraising effort to scale proven, data-informed solutions and expand access to education, financial stability and health across North Texas. We also began celebrating 40 years of Tocqueville Society philanthropy in Dallas. What began with 100 members has grown to more than 1,200, making ours the largest Tocqueville chapter in the nation.

This was also a year of transition. After 25 years with United Way, including 15 as McDermott-Templeton president and CEO, Jennifer Sampson concluded her tenure on Oct. 31. Her final year included the launch of Greater Than and a $15.5 million gift from The Stephens Greth Foundation, the largest philanthropic gift from a single foundation in our history. We are deeply grateful for all she built alongside change-makers like you.

Now, Janelle Anderson begins a new chapter as our McDermott-Templeton president and CEO. She steps into the role with the momentum of our centennial, the ambition of Greater Than and a community ready to build what comes next. We are also pleased to recognize Susan Hoff's expanded leadership role as executive vice president and chief strategy and impact officer, reflecting the importance of strategy, innovation and measurable impact to our work moving forward.

The pages that follow tell the story of what your support made possible: greater opportunity, stronger communities and brighter futures for our North Texas neighbors.

Thank you for being part of this extraordinary year–and for continuing to LIVE UNITED for North Texas.

With gratitude,



Antonio Carrillo
2025-2026 Chair
United Way of Metropolitan Dallas Board of Directors



Ed Galante
2026-2027 Chair
United Way of Metropolitan Dallas Board of Directors



Erin George
2026-2027 Chair
United Way Foundation of Metropolitan Dallas Board of Directors



Terri West
2025-2026 Chair
United Way Foundation of Metropolitan Dallas Board of Directors

WHO WE ARE

At United Way of Metropolitan Dallas, we unite our entire community to work toward one goal: to make North Texas the best place to live, work and raise a family, for all.

For more than 100 years, we have led, created and invested in programs that strengthen education, financial stability and health–what we call the building blocks of opportunity.

By focusing on these three areas, together we can build a North Texas where all students graduate high school on a path to success, all families are financially stable and all our neighbors live longer, healthier lives.

YOUR IMPACT

2.4 MILLION

lives changed last year, thanks to supporters like you.



	WHERE WE STARTED	WHERE THINGS STAND*	OUR GOALS BY 2030
EDUCATION	50% third grade reading proficiency	59% third grade reading proficiency	75% third grade reading proficiency
INCOME	64% of young workers earned a living wage	76% of young workers earning a living wage	84% of young workers earning a living wage
HEALTH	82% health insurance coverage	83% health insurance coverage	96% health insurance coverage

*Data from the most recent year available (2023).

1.1 MILLION

Students

laid the groundwork for continued educational success

805,000

Local Workers

received assistance to establish better financial stability

353,000

Neighbors

accessed health resources to live longer, healthier lives



SEE THE LATEST DATA





READ THE FULL STORY

EDUCATION IMPACT

Setting Students Up for Success

The entire Live United movement came together throughout the year to support early literacy and kindergarten readiness.

At Reading Day presented by Atmos Energy–part of the Aspire United Volunteer Series presented by Texas Instruments–volunteers gathered in classrooms across North Texas to share the power of books with students. We were honored to welcome the Staubach family as Reading Day ambassadors: Jennifer Staubach Gates, Michelle Staubach Grimes, Amy Staubach Mentgen, Stephanie Staubach Phillips and Jeff Staubach–children of Roger and Marianne Staubach–a family with a deep commitment to early literacy.

- **13,000 students experienced the joy of reading**
- **1,000 volunteers read to local students**
- **40+ campuses across 11 school districts**

Your support also enabled us to distribute free books every month to thousands of local readers. Thanks to you, we expect to meet our goal of sending 1 million books by the end of 2027.

- **823,692 books distributed since the program began**
- **168,275 free books distributed this year**
- **13,000 local children received books this year**







INCOME IMPACT

Helping Young Adults Earn a Living Wage

Your support ensures young adults have the tools and training they need to earn a living wage and advance in their careers.

This year, our Pathways to Work initiative set workers up for success and engaged employers to strengthen the workforce readiness pipeline. Vistra generously donated $5 million to start Pledge to Pathways, which rallies local employers to commit their organizations to consider and hire qualified candidates emerging from Pathways to Work.

- **6,950 individuals served**
- **1,969 job placements**
- **1,482 certification/degrees earned**

Meanwhile, Digital Bridges, our partnership with AT&T, connected young North Texans with the digital technology and skills they need to succeed in today's workforce. This year, we distributed 1,218 free laptops and provided digital literacy classes to 488 individuals.



"Pathways to Work shows what's possible when we invest in people. When we build a prepared, dynamic workforce, we're strengthening the future of our entire community."

Jim Burke
President and CEO of Vistra Corp.,
United Way's 2025-2027 Annual Campaign Chair



LEARN MORE ABOUT PATHWAYS TO WORK



HEALTH IMPACT

Putting Healthcare within Reach

This year, as healthcare costs spiked for millions of North Texans, supporters like you helped us connect more neighbors to affordable insurance coverage and healthcare services. Access to care–when people need it–is vital for local families to not only achieve good health but also for kids to succeed in school and workers to excel in their careers.

You helped fund our team of Healthcare Navigators, who assist uninsured North Texans as they compare and enroll in plans through the Marketplace, CHIP or Medicaid. Our Navigators also address broader family stabilization needs, connecting clients to food assistance programs and community-based supports.

- **11,540 client inquiries fielded by Navigators**
- **7,778 North Texans enrolled in affordable health coverage**
- **1,116 neighbors enrolled in SNAP benefits**

You also helped support Doorways to Health, our partnership with Kimberly-Clark that improves health outcomes for new and expecting moms and their infants. Through a network of community partners, this year we connected 4,899 parents with key resources like home visiting and holistic maternal healthcare services.

> From day one of speaking with [my Healthcare Navigator], I immediately felt that help was on the way."
>
> **Sanurette, Client of Our Healthcare Navigators Program**

READ THE FULL STORY

IMPROVING THE AREAS OF LIFE THAT MATTER MOST

Education, financial stability and health depend on one another. That's why we focus on all three, and why, with your support, millions of North Texans have a foundation for life.

Southern Dallas Thrives shows what this looks like in practice. In the southern sector, donors like you make targeted programs and partnerships possible, reaching tens of thousands of families. When someone gains ground in education, financial stability or health, the benefits ripple through every part of their life.

Developed in partnership with PepsiCo and the PepsiCo Foundation, Southern Dallas Thrives brings together residents, corporations, service providers, educators, funders and civic leaders. Together, we're identifying challenges, assessing opportunities and building a more inclusive economy in Southern Dallas.

27,742
Southern Dallas households connected with food resources

6,600
scholars provided with educational and enrichment resources

2,102
workers served by workforce/ economic development programs







SOCIAL INNOVATION

Amplifying the Impact of Grassroots Partners

Your support helped 18 local entrepreneurs complete the Social Innovation Incubator and Accelerator over the last year. Their organizations, and 173 alumni before them, reached more than 230,000 North Texans.

Through programs like the Incubator and Accelerator, we partner with hundreds of social innovators whose goals align with ours in education, financial stability and health. These collaborations are a force multiplier for our mission, accelerating our progress, expanding our reach and impacting more North Texans than we could alone.

By connecting local innovators with the people, expertise and capital they need to succeed, we're building an ecosystem where bold ideas can grow, organizations can thrive and solutions to our community's greatest challenges can reach more North Texans.



Learn more about social innovation

CREATING TARGETED, DATA-DRIVEN CHANGE

When you support United Way, you can trust that your investment makes a meaningful difference, thanks in part to our Community Vulnerability Compass (CVC), developed by the Parkland Center for Clinical Innovation. This powerful tool provides highly detailed, block-level data on education, financial stability and health across North Texas.

We use the CVC ourselves to pinpoint areas of greatest need and track our impact. We also share it with our nonprofit and community partners through the Data Capacity Building Initiative (DCBI), delivering the tools, training and support they need to collect, analyze and apply data effectively. The result is dozens of local organizations making a broader, more efficient and effective impact on our community.

- **$330,000 in grants awarded to DCBI organizations last year**
- **152 total participants have completed DCBI training**
- **49 organizations participated in the DCBI last year**

Learn more about how we use data







MAKING A DIRECT IMPACT THROUGH VOLUNTEERING

Throughout the year, you and your fellow change-makers made a direct, lasting impact on our community at events like Reading Day, where volunteers read to young students to spark a love of books; STEM Fest, which introduces middle schoolers to the magic of STEM; and Jungle Bells, which creates unforgettable memories at the Dallas Zoo.

The reach and impact of our volunteer initiatives is made possible by Texas Instruments, which supported the Aspire United Volunteer Series to improve access to education, financial stability and health for even more of our neighbors this year.

- **12,000+ volunteer hours donated**
- **6,311 volunteers engaged at all events**
- **2,421 volunteers at Aspire United events supported by TI**

Learn more about volunteering with us



"Supporting students and teachers through hands-on service is a powerful way to invest in the future of North Texas. We're proud to help lead this effort alongside United Way and our partners."

Andy Smith
Director of Giving and Volunteering, Texas Instruments, Executive Director, TI Foundation



ADVOCATING FOR BENEFICIAL POLICIES

Our dedicated network of advocates had a productive year, speaking up for policies that will improve access to education, financial stability and health in our communities.

Our advocacy work included launching Dallas Childcare Works alongside community partners to support greater access to affordable, high-quality childcare and out-of-school time. The coalition proposed a Dallas County ballot measure that would have generated $132 million in public investment. While the measure did not advance, we are proud of the widespread community support and public awareness that our efforts generated.

- **2,651 advocates participated in our advocacy events and subscribed to our advocacy publications**
- **20+ federal, state and local lawmakers engaged in Capitol Hill Day, Reading Day and other volunteer events**

Learn more about advocating with us



25 YEARS OF LIVING UNITED: JENNIFER SAMPSON'S LEGACY OF TRANSFORMATION

On October 31, 2026, Jennifer Sampson concluded an extraordinary 25-year journey at United Way of Metropolitan Dallas, including 15 years as McDermott-Templeton president and CEO.

Her tenure was defined by transformation. Working alongside hundreds of staff, volunteers, donors, nonprofit leaders and corporate partners, Jennifer helped evolve United Way from a traditional fundraising organization into a nationally recognized engine of social impact, grounded in measurable outcomes, fueled by innovation and partnership, and focused on expanding access and opportunity across North Texas.

Central to that growth was a willingness to rethink how United Way created impact. During Jennifer's tenure, we focused our work on three areas fundamental to opportunity: education, financial stability and health. We established measurable community-wide goals and opened our grantmaking process to a broader, more diverse network of nonprofits. Today, more than 200 nonprofit partners help us drive progress across North Texas.

Under Jennifer's leadership, we also began working differently with the corporate and philanthropic community. We began bringing partners to the table to help build solutions around shared priorities. Collaborations with companies including Texas Instruments, PepsiCo, AT&T, Toyota, Kimberly-Clark, JPMorgan Chase and Vistra have addressed challenges ranging from college and career readiness and economic mobility to maternal health and digital access.

At the same time, we made innovation part of our culture. Our Social Innovation Accelerator brought an entrepreneurial model to the nonprofit sector, while investments in sophisticated data science strengthened our ability to direct resources where they can have the greatest impact.

Jennifer and volunteer leadership also focused on ensuring United Way would have the financial strength to serve North Texas for generations. The $105 million Unite Forever endowment campaign exceeded its original goal three years early. During our centennial anniversary, Jennifer led the charge to launch Greater Than, an unprecedented $800 million effort to fuel our second century of impact. Then, she helped secure the largest philanthropic gift in our history, a $15.5 million investment from The Stephens Greth Foundation to support brighter, healthier futures across North Texas.

But Jennifer's most enduring legacy may be something less easily captured by a number: an organization built to keep evolving. Lasting progress is never the work of one person or organization. It happens when people choose to build it together.

As Jennifer begins her next chapter, United Way enters its own from a position of strength, with an ambitious vision for North Texas and a community of partners ready to carry it forward.

Read the story of Jennifer's legacy

















UNITING THE COMMUNITY TO CREATE UNPRECEDENTED IMPACT

This year, we launched Greater Than: The Campaign for Extraordinary Impact. Through this unprecedented comprehensive campaign, we are rallying our community to raise $800 million in the next six years to scale our proven, data-informed solutions and provide access to education, financial stability and health to every corner of North Texas.

In 2026, momentum for the campaign grew with several significant investments, including an incredible $15.5 million gift from The Stephens Greth Foundation to support communities across North Texas in building brighter, healthier futures. It is the largest philanthropic gift from a single foundation in our organization's history.

In addition, dozens of leading corporations, led by Vistra's foundational $5 million gift, donated in support of Pledge to Pathways. The platform connects local workers with the skills needed to keep up with our growing economy, while challenging employers to actively consider and hire qualified candidates emerging from our Pathways to Work initiative.

Greater Than Campaign Chairs pictured right.

« Learn more about the Greater Than Campaign


Alice and Curt Farmer


Corrine and Tom Greco


Karen and Tom Falk


Ashlee and Chris Kleinert


Mary and Rich Templeton


Christy and Steven Williams

GREATER THAN CAMPAIGN HONOR ROLL

Thank you to these generous donors for their visionary investments in the future of our community.

$15,000,000 AND ABOVE

The Stephens Greth Foundation

Margot Perot

Texas Instruments / Texas Instruments Foundation

$7,250,000 AND ABOVE

PepsiCo

Vistra

$5,000,000 AND ABOVE

Karen and Tom Falk

Carol and Kevin March

The Eugene McDermott Foundation

Margaret Simmons Endowment Fund

$1,000,000 AND ABOVE

AT&T

Arcosa

Bank of America

Boston Consulting Group

Celanese Corporation

Communities Foundation of Texas

Erin Nealy Cox and Trey Cox

Beth and Greg Delagi

Fifth Third Bank

Corrine and Tom Greco

Karen and Mike Hames

Sheryl and Dave Heacock

Lyda Hill Philanthropies

Hoblitzelle Foundation

Ronit and Haviv Ilan

Robert S. Kaplan

Kimberly-Clark Corporation

Caren and Pete Kline

Manju and Venu Menon

O'Donnell Foundation

Michele and Dave Pahl

Debbie and Dave Rader

The Edward Rose Foundation

Dr. Bob and Jean Smith Foundation

The Richard and Mary Templeton Foundation

Thomas W. and Lillian Kangerga Sowell Charitable Trust

Toyota Motor North America

Trinity Industries, Inc.

Terri and Mike West

Darla Harman Whitaker and Mark Whitaker

Christy and Steven Williams

Shawna Wilson

Winn Family Foundation



"United Way of Metropolitan Dallas consistently brings people together, invests strategically and delivers measurable results for North Texas. We are proud to support their work and look forward to the difference this investment will make for generations to come."

Lyndal Stephens Greth
Executive Chairman, The Stephens Greth Foundation

ENDOWING THE FUTURE OF NORTH TEXAS

Generous supporters like you help ensure our community impact work continues to benefit future generations by exponentially growing our endowment–a permanent source of funding separate from our annual campaign.

Our goal is to achieve $250 million in new cash contributions, as part of the Greater Than Campaign, by 2032. With that total, annual distributions from our endowment would fund our work in perpetuity.

Thanks to gifts of all sizes, we grew our endowment significantly this year, with $10 million in new commitments.

Support in Times of Crisis

The Ruth Sharp Altshuler Basic Needs Fund provides predictable, year-after-year funding for our basic needs grants, supporting North Texas families in times of crisis. The fund is named in honor of the philanthropist Ruth Sharp Altshuler, one of United Way's most dedicated supporters. Last year, the fund partially funded $4.9 million in grants to 51 community impact partners, positively impacting 474,171 North Texans.

A Historic Gift in Honor of Legendary Philanthropists

This year, current and retired Texas Instruments executives announced a momentous $25 million gift to United Way, which will advance community initiatives to impact generations of North Texans.

The donation was made in honor of Mary and Rich Templeton, the 2025 recipients of the J. Erik Jonsson Award, our highest honor for volunteer service. For decades, Mary and Rich have led with conviction, and time after time they have made our community better through their generosity. Longstanding donors of United Way, they have been working in tandem with the organization since the beginning of their careers, when they donated their first few dollars to United Way's impact across North Texas.



"Rich and Mary Templeton have uniquely honed and nurtured a culture of giving inside Texas Instruments, as well as across our community. This gift continues upon Rich and Mary's example, and we are proud to support United Way's second century of making an impact in our community."

Haviv Ilan
President and CEO, Texas Instruments

Creating Generational Change in Southern Dallas

Supported in part by current and retired PepsiCo Foods North America employees, the Southern Dallas Thrives Fund is designed to address the short- and long-term challenges of our neighbors in the southern sector. Together with PepsiCo, we've raised $12 million of our $20 million goal.

Investing in the Future for Women and Children

Since its launch in 2017, the Women of Tocqueville have raised more than $16 million for their Fund for Women and Children, providing annual distributions to social ventures supporting women and children. Among its investments, the fund has committed $275,000 to our Social Innovation Incubator, which supports early-stage social ventures with new solutions in the areas of education, financial stability and health.

"We support the Women of Tocqueville Fund because we believe it is vital to invest in women and provide opportunities for them to build strong families. Strong families build strong communities, and we are proud to support that mission."

Ellen and Alan Barker
Women of Tocqueville Fund for Women and Children Donors





CELEBRATING 40 YEARS OF TOCQUEVILLE—AND AN IMPORTANT MILESTONE

As the Ruth Sharp Altshuler Tocqueville Society marks its 40th anniversary, this year you made it the largest Tocqueville Society in the nation, with more than 1,200 members.

We also proudly ushered in a new chapter of leadership—one grounded in legacy and focused on continued growth and impact across North Texas. Reflecting the remarkable growth of the Tocqueville Society, our new Tocqueville and Women of Tocqueville co-chairs bring a depth of leadership and perspective.

This transition also marks an important moment to recognize the leaders who have helped shape the Tocqueville Society over the past 40 years. Among them are Erin Nealy Cox and Trey Cox, whose leadership helped propel our organization to new heights and into a period of incredible growth.

« See photos and our special year in review

TOCQUEVILLE SOCIETY CO-CHAIRS

- Jill and Rod Burns
- Laura and Jason Downing
- Mike Hsu and Kaori Mitsuhashi
- Cristy and David McAtee

WOMEN OF TOCQUEVILLE CHAIRS

- Katie Rose
- Dee Brown (Chair Elect)

TOCQUEVILLE SOCIETY ADVISORS

- Carol and Kevin March

HONORARY TOCQUEVILLE SOCIETY CO-CHAIRS

- Erin Nealy Cox and Trey Cox
- Regen Horchow and Ken Hersh





"The March Tocqueville Fellows program provides unique opportunities to meet influential leaders. A highlight of mine was meeting and hearing from Dallas Fed President Lorie Logan."

Sam E. Susser
Senior Associate, Susser Bank, and member of the March Tocqueville Fellows Initiative, a multi-year learning, giving and volunteering experience made possible by Carol and Kevin March



"Women of Tocqueville embodies the passion, generosity and leadership that strengthen our community. Through meaningful connections, collective philanthropy and a shared commitment to service, our members are expanding our reach and building a stronger North Texas."

Katie Rose
Women of Tocqueville Chair, 2025-2026
Director, Strategic Accounts, Fetch



"I'm proud to have given at the Tocqueville level now for 26 years. I see the results when my family and our kids are involved in discussions about giving, about the impact they make in the lives of individuals, of families, of our community."

Curt Farmer
United Way Annual Campaign Chair, 2023-2024, Vice Chairman, Fifth Third Bank





OUR PARTNERS CREATE A BRIGHTER FUTURE FOR ALL NORTH TEXANS

Texas Instruments · VISTRA · Celanese — The chemistry inside innovation™

Fifth Third · AT&T · Kimberly-Clark · pepsico — Food. Drinks. Smiles.

***Partners with logos featured support United Way of Metropolitan Dallas with investments of $1 million and above**







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Allstate Insurance Company
Amegy Bank N.A.
American Automobile Association
American Honda Motor Company
American National Bank
Arcosa
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Baker Botts L.L.P.
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Blue Cross & Blue Shield of Texas
BMO Harris Bank
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Catalyst Brands
Caterpillar Inc.
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Deloitte
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Target Corporation
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Texas Health Resources
Texas Mutual Insurance Company
The Goldman Sachs Group, Inc.
Topgolf Entertainment Group
Toyota Motor North America
Transamerica Life & Protection
Trinity Industries, Inc.
Troutman Pepper Locke LLP
United Way of Metropolitan Dallas
United Way Worldwide
University of Texas at Dallas
US Bank
USAA



OUR LEADERSHIP

United Way of Metropolitan Dallas Board of Directors 2025-2026

OFFICERS

Antonio Carrillo, Chair
President and CEO, Arcosa

Steven Williams, Immediate Past Chair
Executive Vice President and Vice Chairman, Global Chief Commercial Officer and Corporate Affairs, PepsiCo

Michelle Vopni, Chair – Finance Committee
Dallas Office Managing Partner, Ernst & Young LLP (EY)

Jennifer Sampson, President
McDermott-Templeton President and CEO, United Way of Metropolitan Dallas

COMMITTEE CHAIRS

Richard Fedock, Chair – Audit & Ethics Committee
Senior Executive (Retired), Exxon Mobil Corporation

Ed Galante, Special Appointment (ex-officio)
Community Volunteer

Terri West, Chair – UWFMD; Chair – Compensation Committee
Chair, Texas Instruments Foundation

Bob Wright, Chair – Community Impact Committee
Founder, Our Community Law

MEMBERS

Brad Alberts
President and CEO, The Dallas Stars and Texas Stars

Dan Berner
North Texas Managing Partner, Deloitte

Karl Bovee
Senior Vice President, Southwest Region Executive, Bank of America

Jorge Corral
Senior Managing Director, Southwest Region, Accenture

Pascal Desroches
Chief Financial Officer, AT&T

Danielle Devine
Chief Communications and Corporate Affairs Officer, Kimberly-Clark

Hilda Galvan
Retired Partner, Jones Day

Michelle Horton
Risk & Regulatory Health Industries Leader, PwC

Scott Hudson
President, Vistra Retail

Ronit Ilan
Community Volunteer

Christy Jacoby
Senior Vice President and Chief Financial Officer, PepsiCo Foods North America

Rob Kaplan
Vice Chairman, Goldman Sachs

Michael Levy
CEO, Crow Holdings

Gail McDonald
President, Transition Resources, Inc.

Eric Marchetto
Executive Vice President and Chief Financial Officer, Trinity Industries

David Martin
Managing Director & Senior Partner, The Boston Consulting Group

Sandra L. Phillips
Senior Vice President, Corporate Resources, General Counsel and Chief Legal Officer, Toyota Motor North America, Inc.

Andy Rabin
Vice Chairman of Investment Banking, JP Morgan

Scott Richardson
CEO and President, Celanese Corporation

Jennifer Saenz
Community Volunteer

Sam L. Susser
Chairman and CEO, Susser Bank

Christine Witzsche
Senior Vice President, Communications and Investor Relations, Texas Instruments

United Way Foundation of Metropolitan Dallas Board of Directors 2025-2026

OFFICERS

Terri West, Chair
Chair, Texas Instruments Foundation

Erin George, Vice Chair
Dallas Managing Director and Senior Partner, The Boston Consulting Group

Kevin March, Secretary/Treasurer, Investment Committee Chair
Retired Chief Financial Officer, Texas Instruments

Jennifer Sampson, President
McDermott-Templeton President and CEO, United Way of Metropolitan Dallas

MEMBERS

Nancy Best
Community Volunteer

Millie Bradley
Retired General Auditor, Exxon Mobil Corporation

Hal Brierley
Executive Chairman, The Brierley Group

Jim Burke
President and CEO, Vistra Corp.

Jill Burns
Co-Founder, Austin Cocktails

Dennis Cail
Co-Founder and CEO, Zirtue

Tony Canales
President and General Manager, NBC-5 and Telemundo-39

Trey Cox
Dallas Co-Partner in Charge, Gibson Dunn & Crutcher LLP

Jason Downing
Chief Operating Officer, Client & Market Growth, Deloitte LLP

Curtis M. FitzGerald
Retired Manager, Benefits Finance & Investment, Exxon Mobil Corporation

Ed Galante
Community Volunteer

Deborah Gibbins
Chief Operating Officer, Mary Kay

Carol Glendenning
Partner, Clark Hill Strasburger PLC

Kim Kesler
Dallas Office Managing Partner, KPMG

Ashlee Kleinert
Founder, Good Foundation

Peter Kline
Retired President, Children's Medical Center Foundation

Pedro Lerma
Principal, Founder and CEO, LERMA Agency

Anne Motsenbocker
Retired Managing Director, JPMorgan Chase

Doug Parker
Co-Founder, Breaking Down Barriers; Former Chairman and CEO, American Airlines

Stanley A. Rabin
Retired Chairman and CEO, Commercial Metals Company

Dave C. Rader
Retired Chief Financial Officer, Frito-Lay, Inc.

Mary Templeton
Community Volunteer

Debra von Storch
Retired Partner, Ernst & Young LLP

W. Kelvin Walker
CEO, Dallas Citizens Council

EMERITI DIRECTORS

David W. Biegler
Chairman, Southcross Energy

Becky Bright
Civic Leader

Liz Minyard
Former Co-Chair and CEO, Minyard Food Stores

Erle Nye
Chairman Emeritus, TXU

Carolyn Perot Rathjen
Vice President/Executive Director, The Perot Foundation

ANNUAL CAMPAIGN CHAIR

Jim Burke
President and CEO, Vistra Corp.

UNITED WAY SENIOR LEADERSHIP TEAM

Jennifer Sampson
McDermott-Templeton President and CEO, Through October 31, 2026

Janelle Anderson
McDermott-Templeton President and CEO, Effective November 1, 2026

Rebecca Billings
Chief Financial Officer

Susan Hoff
Executive Vice President and Chief Strategy and Impact Officer

Kathleen Larkin
Chief People Officer

Cynthia Round
Chief Brand Strategist

OUR FINANCIALS

United Way of Metropolitan Dallas has the highest possible rating (four stars) on Charity Navigator and a Silver Seal of Transparency from Candid, signifying strong financial health, accountability and transparency.

View our most recent financial reports on our website

CEO ADVISORY COUNCIL

This unique forum is an opportunity for North Texas' top corporate leaders to engage directly with United Way's leadership to advise on philanthropic strategy, explore emerging community needs and shape solutions that strengthen our region.

CO-CHAIRS

Curt Farmer
United Way Annual Campaign Chair, 2023-2024
Vice Chairman, Fifth Third Bank

Haviv Ilan
President and CEO, Texas Instruments

Jim Burke
United Way Annual Campaign Chair, 2025-2026
President and CEO, Vistra Corp.

MEMBERS

Antonio Carrillo
President and CEO, Arcosa

Joe Creed
Chairman and CEO, Caterpillar, Inc.

Jay Hartzell
President, Southern Methodist University

Ken Hersh
Chairman, HFI Capital Management

Mike Hsu
Chairman and CEO, Kimberly-Clark Corporation

Rob Kaplan
Vice Chairman, Goldman Sachs

Chris Kleinert
President and CEO, Hunt Investment Holdings, LLC

Michael Levy
CEO, Crow Holdings

Lorie Logan
President and CEO, Federal Reserve Bank of Dallas

Tom Luce†
Founder and Chairman Emeritus, Texas 2036

Peter Matt
CEO, CMC

Alok Maskara
CEO, Lennox

Fred Perpall
CEO, The Beck Group

Bob Pragada
CEO, Jacobs

Scott Richardson
CEO and President, Celanese Corporation

Marc Rosen
CEO, Catalyst Brands LLC

Troy Rudd
CEO, AECOM

G. Brint Ryan
Chairman and CEO, Ryan, LLC

Jennifer Sampson
CEO, The Stephens Greth Foundation

Jean Savage
CEO and President, Trinity Industries

John Stankey
CEO, AT&T

Rich Templeton
Chairman of the Board, Texas Instruments

Brian Tyler
CEO, McKesson Corporation

Steven Williams
EVP and Vice Chairman, Global Chief Commercial Officer, PepsiCo

† Denotes Deceased

WELCOMING OUR NEW LEADER

In fall of 2026, Janelle Anderson was named McDermott-Templeton president and CEO of United Way of Metropolitan Dallas, succeeding Jennifer Sampson. Meanwhile, Susan Hoff, a 17-year United Way leader, was elevated to executive vice president and chief strategy and impact officer.

Janelle, who began her new role on November 1, previously served 15 years at PepsiCo, was chief marketing officer at American Airlines and, most recently, served as interim chief marketing officer at Fossil Group.

Janelle is taking the helm following our landmark centennial year, as we build on the momentum of Greater Than, our $800 million campaign to sustain and expand our work in North Texas for generations to come.

"United Way of Metropolitan Dallas has spent a century earning the trust of this community, and it carries real momentum into its second century–an ambitious campaign, a clear strategy and a team that delivers. My job is to build on that momentum and help this community see how much further it can go."

Janelle Anderson
McDermott-Templeton President and CEO
United Way of Metropolitan Dallas













Together, we're improving access to education, financial stability and health so all North Texans can thrive.

Give. Advocate. Volunteer. Live United

www.UnitedWayDallas.org









UNITED WAY
Metropolitan Dallas